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# Success Story

«We can rely on the hotline for hardware at Kaba Benzing VAR Bavaria Zeitsysteme GmbH in Munich and for software at tisoware in Reutlingen and look forward to continuing our collaboration.»

Project management Organization and IT



www.plazamedia.de

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## PLAZAMEDIA GmbH, Ismaning



### Signal routing throughout the world

The crisis in the media industry extends from print and radio to television. But well-positioned and professional companies are holding their position with their well-developed infrastructure at the media locations in Germany. This applies in particular to the Ismaningen-based company PLAZAMEDIA, which from its headquarters near Munich has made a name for itself as a leading full-service provider in the area of technical services for film and television productions at international level. 'We provide equipment and staff for the conceptual planning and realization of TV productions,' explains Harald Zimmermann, the project manager for organization and IT at PLAZAMEDIA: 'For example, studio productions such as the German TV programs 'Geh auf's Ganze', 'Glücksrad' and 'Hausmeister Krause' as well as various comedy shows are produced by us.'

The experience of PLAZAMEDIA is not only in demand with studio productions. Another focus is on the outdoor broadcasting of sports events for the broadcasters Premiere, DSF and SAT.1. 'In the production of the broadcasts of German Bundesliga games, we provide, among others, the technology and staff on site, the signal routing via satellite and the post-processing of the material,' says Zimmermann summing up. Even the graphics for the display of texts, logos or latest scores are provided by PLAZAMEDIA. 'To be able to provide this full-service at top level, we have around 300 salaried employees and between 300 and 400 regular freelancers,' says Zimmermann, who adds: 'Depending on requirements, the number of employees, for example, at weekends or during the soccer World Cup, can rise to more than 1,000 freelancers.'

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There are several media companies such as HSE24, Janus Filmproduktion or Antenne Bayern located at Ismaning Media Park. 'We have implemented access control products from Kaba in all these companies,' says Walter Nidermayer, Managing Director of Kaba Benzing VAR Bavaria Zeitsysteme GmbH in Munich. 'We also carry out the servicing of all these systems, 24 hours a day, 365 days a year.' Walter Nidermayer has been supporting PLAZAMEDIA for years as a general contractor. 'In addition, PLAZAMEDIA had a time attendance recording solution with Kaba Benzing terminals in use for its productive staff, independently of the access control.' There was then the necessity to reorganize the access control for the majority of the media park and to replace the out-of-date time attendance and access control software.

## Hardware and software from one source

'After an orientation phase and after intensive discussions with the general contractor Kaba Benzing VAR Bavaria Zeitsysteme GmbH, we opted for access control and time attendance recording with the proven hardware from Kaba and the software from the Reutlingen-based software supplier tisoware Gesellschaft für Zeitwirtschaft mbH,' says Harald Zimmermann. Another factor in this decision was that PLAZAMEDIA would get everything from one source. 'Even after the very first contact, we realized that our requirements profile would be met very well by the combination of Kaba and tisoware.' Access readers were installed at relevant doors for the access control in the interior of the company

premises. This was supplemented in a second step by the complete securing of the outer skin with the integration of Kaba turnstiles with bicycle and transport gates. The access to the broadcasting center was particularly protected with a Kaba security gate. In the course of the new badge creation system, employees must now wear badges with a photo.

Whereas the tisoware.ZUTRITT for the access control runs completely autonomously, the standard software for the electronic recording of working hours, tisoware.ZEIT, was integrated into the EDP system. With coded badges, all the employees record their highly diverse working hours at the recording terminals. The data are already available to the payroll accounting the next day. The accounting period for the freelancers has thus been reduced from around four weeks to one or two days after the end of the month. 'This is progress that our employees appreciate and which marks our company out as a fair employer.'

## Standard software from tisoware used for the determination of costs

In addition, the prompt and exact accounting is also a valuable control instrument for the company management. For instance, it can be determined at the press of a button directly after production which costs have actually been incurred. 'Personnel master data and fee models are stored that meet our specific requirements in the studios and in the broadcasting teams,' says Peter Lorenz.

'We have also adapted the organizational procedures in the company to the logistics of our time attendance recording and accounting system.' For the accounting process for the freelancers, Lorenz has developed the actual fee calculation software and the necessary interfaces to the scheduling program and Loga2001. 'tisoware.ZEIT as a standard software, is fully integrated in our system with software that we have in part developed ourselves and can be updated at any time,' emphasizes Lorenz. Zimmermann adds: 'Our project group only had just under four months to change the EDP system over and to develop the environment.' The organization of the department-based access control with the definition of routes to the workplace and of authorized groups also required a great deal of effort. Firstly, technical departments with high material values should only be accessed by authorized persons and secondly, the recording security must be ensured in the studios. 'We then changed over to our new time attendance recording and accounting system with a big bang,' explains Zimmermann. 'And it's difficult to believe, but it worked smoothly from the very first moment and has been running in an extremely stable condition ever since without any notable problems.'