

«With the SFDC, we have an automated project-related data recording that shows us where we stand. We can see every day whether we are in the green, orange or red area for each project. »

Markus Höfliger
General manager Harro Höfliger



www.hoeffliger.de

Kaba Partner:



www.bronder-gmbh.de

Harro Höfliger, Allmersbach



The SFDC tells the company where it stands

The company Harro Höfliger from Allmersbach builds production and packaging systems that are tailored to customer products. It was established in 1975 and has since developed from a one-man firm into a technology leader in many areas. The company has now won the main prize in the national company comparison 'TOP 100' and is entitled to call itself 'Innovator of the Year 2009'. The creative medium-sized company was awarded the prize because innovation is a fundamental and pivotal part of the company's strategy. At Höfliger, new products account for 90 per cent of sales and profits.

Höfliger thus works closely with customers and research establishments. New systems are developed in collaboration with the customers right from the start, the company's own specialist engineers analyze technical and product-related processes together with the product developers of the customer. With just under 550 employees, Höfliger has the corresponding resources when large-scale projects of high complexity need to be addressed. The customers are primarily from the pharmaceutical industry. This is because this sector in particular is characterized by high innovative strength and very high standards of quality in its production.